



April 2010

CITY OF HALLANDALE  
CITY MANAGER

2010 APR 29 PM 3:17

City Manager D. Mike Good  
City of Hallandale Beach  
400 S. Federal Highway  
Hallandale Beach, FL 33009

Dear City Manager Good:

Dr. Barbara A. Weinstein  
President/CEO

Carol Fauci  
Chief Operating Officer

Ainsworth Geddes, CPA  
Chief Financial Officer

**Broward**

840 SW 81<sup>st</sup> Avenue  
North Lauderdale, FL 33068-2001  
PH: 954-720-1000  
Fax: 954-724-3900

**Miami-Dade**

10800 Biscayne Boulevard,  
Suite 440  
Miami, FL 33161  
PH: 305-749-8600  
FAX: 305-891-2043

**Palm Beach**

3111 South Dixie Highway  
Suite 222  
West Palm Beach, FL 33405-1548  
PH: 561-514-3300  
FAX: 561-514-3308

**Belle Glade**

1077 South Main Street  
Belle Glade, FL 33430  
PH: 561-992-9290  
FAX: 561-514-3308  
[www.familycentral.org](http://www.familycentral.org)

Last year Family Central, Inc. was able to serve 312 vulnerable children of Hallandale Beach families in a safe, nurturing childcare environment. Your investment of \$3,000 in childcare support was able to generate \$173,070 in state and local match and provided the funding for 62 children.

We, at Family Central, are deeply appreciative of your past support. This year we are requesting \$3,600 as match from the City of Hallandale Beach. Your contribution will generate at least \$207,684 in state and federal dollars, which will enable us to serve a minimum of 343 children from the City of Hallandale Beach. Because of broad community support the amount requested is only a small portion of the total match that is required.

Child care assistance helps children in working poor families, in families whose parents are seeking employment or in training, in foster care, or who are at risk of abuse or neglect. These children are our hopes for tomorrow. State and federal sources provide child care assistance through two funding streams; each requires a local match. To access these dollars the community is required to raise at least \$1.05 million locally. Thus, funding becomes critically important and each dollar raised generates \$57.99 in state and federal support. This match makes a huge difference in our community, especially now during this economic downturn.

Child care assistance also makes a significant difference in your city providing a critical safety net for families who are struggling to secure or retain employment. Child care expenses can consume almost 50% of the income of a parent earning minimum wage. Child care also has other long-term benefits for the child and the community. In the last few years researchers have shown the positive effects that early learning experiences in the first five years of a child's life have on the development of the brain. These positive experiences can impact a child's entire future.

Legislators in Florida and the U.S. Congress have responded to this brain research and have recognized the critical importance of child care. It is the essential link that allows families to seek and secure employment; helps working parents living in poverty support their families and maintain their employment; protects children at-risk of abuse and neglect; and prepares children for success in school and in life.

Your past support is valued. Your continued support is essential. Thank you for your consideration. Please feel free to contact me at any time if I may be of assistance to you. Together we will better serve our future, the children of Hallandale Beach.

Sincerely,

Barbara-Ann Weinstein, Ed.D.  
President/Chief Executive Officer

*Thank you!*



*m*

FISCAL YEAR 2010/2011

APPLICATION FOR FUNDING

1. Legal name of organization: Family Central, Inc.
2. Mailing Address: 840 SW 81st Avenue  
North Lauderdale, Florida 33068
3. Date Incorporated: 1973 Fiscal Year Begins: July 1
4. Chief Executive Officer: Barbara-Ann Weinstein, Ed.D.  
Title: President/CEO Phone (954) 720-1000

**5. Brief Description of Agency Goals and Objectives:** Family Central, Inc. (FCI) was incorporated in 1973 and is a comprehensive, multifaceted, not-for-profit social service agency serving over 110,000 children and their families a year. Most of FCI's families are economically disadvantaged, at-risk, drug-affected, or otherwise vulnerable to the effects of poverty. FCI is the Early Learning Coalition of Broward's provider for childcare assistance for children at-risk of abuse or neglect; children from low-income, working families; and children whose parents are in Workforce Development programs. FCI supports children in more than 400 different childcare facilities in the county, and offers training, coaching, and educational support that improves the quality of care for young children.

To meet the complex need of children and families, FCI has implemented a host of comprehensive programs, such as child care resource and referral, parenting education, family support services, teacher training, literacy, home-visiting, early intervention, inclusion, and social work assistance.

Short-term goals and objectives include (1) maximizing dollars available for child care assistance/school readiness services through local match contributions and (2) increasing the numbers of funded child care slots in the community to help diminish the Wait List for child care and other services. Long-term goals and objectives include raising the quality of child care available to the community, offering easily accessible family support services, and ensuring children's readiness to make a successful transition into school.

**6. Describe How Requested Funds Would Be Spent:** Affordable childcare is a critical issue for families in the City of Hallandale Beach and crucial to families becoming self-sufficient. The requested funds directly impact the availability and quality of child care for the City of Hallandale Beach's working poor population. For many families, childcare assistance is the only way parents can work and children can be helped to be ready for school. Hallandale Beach's funding will be used to provide local match through the Early Learning Coalition of Broward and its administration of the Federal Child Care Block Grant (Title XX). The block grant has significant mandated local match requirements. While each dollar of local match draws down \$57.99 in state and federal funding, if match is not met, these dollars are lost to the community. FCI's request for \$3,600 will draw down \$207,684 to allow subsidies for 343 Hallandale Beach children through state/federal Title XX and/or Child Care Purchasing Pool funds.

- 7. Amount Requested** from Hallandale Beach: \$3,600  
**Amount generated** by match funding: \$207,684

8. How will the requested funding compliment the array of City services currently provided to City residents? Quality childcare provides the at-risk child enriching experiences and developmentally appropriate opportunities to foster cognitive, social, and emotional growth. It is the critical foundation for later success in school. Equally as significant, childcare is the core service that allows a parent to work and move towards economic self-sufficiency. The City of Hallandale Beach plays a pivotal role in helping its working poor families achieve self-sufficiency. The funds requested in this proposal will generate a \$57.99 state/federal match (Title XX) for every local dollar raised. These funds will provide much needed childcare assistance for the City of Hallandale Beach children whose parents are living on the edge of poverty.

9. Do you have a **REQUIREMENT** from county, state, federal, grant or other sources to raise local match dollars? Yes X No     

If YES, what is the match requirement? FCI must raise local funds in order to draw down the \$57.99 in state/federal match through Title XX for every local dollar raised.

**What agency is making this requirement?** This is a federal funding requirement of the US Department of Health and Human Services; and the Agency for Workforce Innovation.

**Is this match specific to the project for which you are requesting funding?**

Yes X No     

10. Describe how city funds have been used in the current year, if applicant received funds from last year's process. This past year FCI received \$3,000. These funds are providing local match for 62 City of Hallandale Beach residents through FCI's Title XX Child Care Assistance contract with the Early Learning Coalition of Broward.

11. Do you receive funding from any organization, which has received or will be requesting funds from the City? Yes      No X

If YES, list amount and source.

12. Do other cities provide support? Yes X No     

If YES, list amount and city. SEE ATTACHED LIST

13. What percentage of your organization's budget is direct delivery of service as opposed to "overhead"? 98.05% Please note, however, that 100% of match funding goes to direct child care services. NONE of the match dollars are used for Family Central, Inc.'s administrative costs.

**2009-2010 Local Match Allocation**

<b>City/Town</b>	<b>2009-2010 Requested</b>	<b>2009-2010 Approved</b>
Coconut Creek	\$11,612	\$11,612
Cooper City	\$3,600	\$3,600
Coral Springs Community Cl	\$19,200	\$15,000
Dania Beach	\$10,078	\$0
Town of Davie	\$18,000	\$18,000
Deerfield Beach	\$9,000	\$7,500
Ft. Lauderdale	\$48,288	\$40,204
Hallandale Beach	\$3,600	\$3,000
Hollywood	\$30,600	\$25,500
Lauderdale by the Sea	\$551	\$551.25
Lauderdale Lakes	\$2,880	\$1,200
Lauderhill	\$21,600	\$18,000
Lighthouse Point	\$821	\$0
Margate	\$5,160	\$4,300
Miramar	\$1,800	\$500
North Lauderdale	\$7,776	\$6,500
Oakland Park	\$23,510	\$23,150
Parkland	\$1,120	\$1,120
Pembroke Park	\$5,057	\$5,057
Pembroke Pines	\$30,458	\$30,458
Plantation	\$20,458	\$0
Pompano Beach	\$24,657	\$24,657
Southwest Ranches	\$259	\$0
Sunrise	\$45,418	Pending
Tamarac	\$2,520	\$0
Weston	\$2,930	\$2,959.30
West Park	\$6,225	\$0
Wilton Manors	\$2,676	\$1,250
<b>Total</b>	<b>\$359,854.00</b>	<b>\$244,118.55</b>